

SATURDAY

OLD TIME BASEBALL GAME

"Since the '70s town teams had played back of the Pope House. There were William Ely's Electrics and a team called the Sand Crabs 'cause they played in a lot down by the beach."
-Michael Bergazzi, local lumberman interviewed by E.S. Calciano

THE COWELL COLLEGE ADAMS APPLE (Don "Stealer" Wallace and Phil "The Messer" Schmidt, Co-Captains) CHALLENGES THE A.K. SALZ TANNERY TEAM TO AN OLD FASHIONED SATURDAY MORNING BALL GAME (if weather is bad we shall play Basketball).
10:00 a.m. - Field

TAKE A STROLL DOWN

TURN-OF-THE-CENTURY

PACIFIC AVENUE

PROMINENT SANTA CRUZ BUSINESS ESTABLISHMENTS SHALL SET UP THEIR SHOPS OF YESTERYEAR.

MUSIC! BANDS! MUSIC!
HEAR THE

COWELL COLLEGE BRASS BAND

Bradford Harmonious Gibson, Cndctr.

RIBBON - CUTTING CEREMONY

1:00 P.M. - COWELL COLLEGE PLAZA

Honorary Mayor C.P. Smith shall preside

A.H. Newberry's HOME PREPARED FISH BAIT

FOR ARDENT DEVOTEES OF THE GENTLE ART OF

ANGLING



EVILS OF DRINK

RANSOM RIDEOUT RECALLS THE PAST
LUMBERJACKS DISPLAY SKILLS

LODGE MEETINGS

"Santa Cruz was the birthplace of the California Temperance Movement in 1847, and toward the end of the century home of the Minnehaha tribe of the Improved Order of Redmen and the Madrone Circle of Druids; as well as Masons, Elks, and Odd Fellows."
-Santa Cruz County, by Leon Rowland

LOYAL OAKS LODGE MEETING
2:00 p.m. in the Cowell Library

Eloquent speakers rally for the social causes of the day in our re-creation of a turn-of-the-century lodge meeting.

LUMBER INDUSTRY EXHIBIT
3:00 p.m. in the Cowell Plaza

See men who can split rails with their bare hands and an ax faster than a power saw! State champion rail splitters will be here to represent one of the area's first major industries.

OUR TOWN
3:30 in the Cowell Library

Hear about the early days of Santa Cruz from the men who were there. Long time citizens of the area Ransom Rideout, Lewis Scofield and Harold Ansley swap stories about the way it really was back then.

SALOON DANCE

"Oh yes, the town had a saloon pretty near every other building. ... If a person was seen going into a saloon at that time, you know, why their reputation was ruined."
-George Cardiff, interviewed by E.S. Calciano

BRANCIFORTE SALOON
8:00 P.M. - COWELL DINING HALL

An old-fashioned saloon party and country-rock out, featuring the most gorgeous dance hall girls this side of the Mississippi. Dancing will stop at 12:00 for a gala midnight supper.

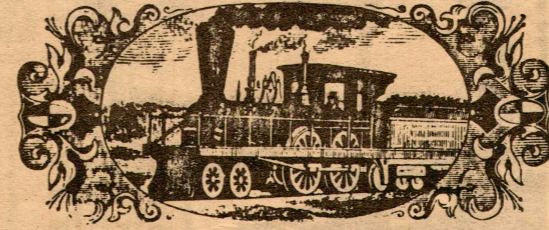
Never pare an apple, peach or pear for another at the table without holding it with a fork.

SOUTH PACIFIC COAST R.R.

(NARROW GAUGE.)

Sunday Excursions

San Jose to Big Trees
Santa Cruz
AND
Boulder Creek.



The Switzerland of America! The Campers' Paradise!
EVERY SUNDAY! EVERY SUNDAY!

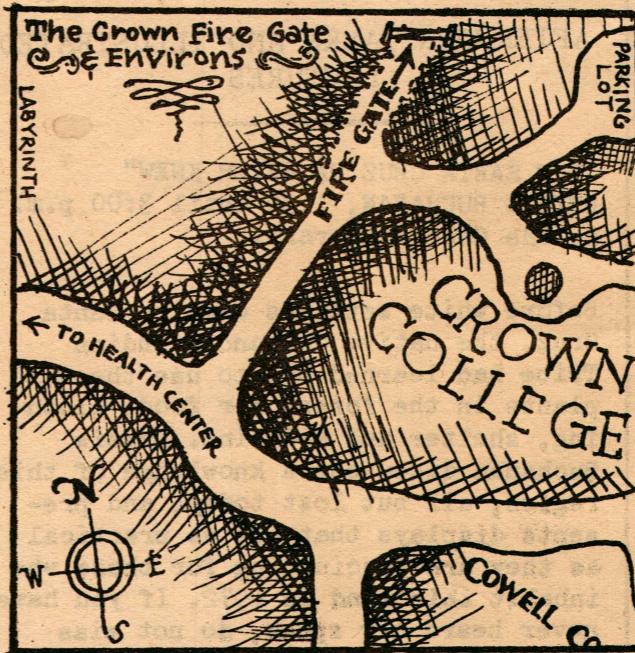
SUNDAY

A COSTANCOAN VIEW OF THE CAMPUS

"My father belonged to the tribe that lived up the coast. They lived on shellfish which they took from the sea coast and carried into the hills. They made their huts of branches of trees and had acorns to eat."
-Harrison's History of Santa Cruz

"To capture the wild Indian, first were taken the children, then the parents followed. The padres would erect a hut and light the candles to say mass. The Indians, attracted by the light, thinking they were stars, would approach and soon be taken."
-Harrison's History of Santa Cruz

INDIAN NATURE WALKS
9:00, 10:00, 11:00 a.m.
Crown road fire gate



Led by Brysis Buchanan and her students. See the campus as the first natives of this area, the Costanoan Indians, would have known it. The forest was their home and they understood the bounty it offered for their support. Walks will start from the Crown road fire gate at three separate times so everyone may have a chance to go. This hike should also be an invaluable experience for campers and backpackers, as many unusual survival skills may be learned.

GOFF'S TOFFEE APPLES

SUNDAY AFTERNOON PICNIC

"Well, on Sunday we used to go out on picnics in the country."
-Michael Bergazzi, early Santa Cruz lumberman, interviewed by E.S. Calciano.

BOX LUNCH SOCIAL
12:00 NOON, HILL BETWEEN FIELD HOUSE AND REMOTE LOT

Relive a Victorian Boxlunch social, where the boys would bid for the lunches prepared by the young ladies, winning themselves a good homemade lunch and an afternoon date to share it with. The young men of Cowell College may bring their nickels and dimes to bid on lunches lovingly prepared by the girls of our Branciforte chorus line and other young ladies of the College. (Saga will be serving picnic lunch for all the low bidders.)

THE CHANGING FACE OF SANTA CRUZ
2:30 in the Cowell Library

Here is where we wrap it all up. Be there as a panel of faculty and prominent citizens discusses the past eighty years of the city's development, the changing ecology of the area, our mistakes and successes, prospects for the future.

BEAR CREEK VALLEY BOYS
3:30 until 4:30 p.m., Old Pacific Avenue, Cowell Plaza

There'll be dancing in the street this afternoon to the music of the Bear Creek Valley Boys. Grab a partner and kick out the jams!

VICTORIAN PARLOUR GAMES
7:00 p.m. in the Turner Second Floor Parlour

Come by the parlour after dinner and enjoy Anagrams, Riddles, Jokes, Pantomimes and other favorite Victorian pastimes. Your hostesses will be Patty Nelson and Margie Colson.

VINTAGE FILM SHOWING
8:00 p.m., Cowell Dining Hall

A showing of early screen classics, plus a special surprise film on the early days of UCSC, "From Cows to Co-eds."



1972 COWELL COLLEGE WINTER CULTURE BREAK

CONCEIVED AND CO-ORDINATED BY
PAUL GOLDMAN

Culture Break would not have been possible without the devoted effort of the following people:

MICHELE JACQUIN
DAN JONES
ELLEN MESKE
CATHERINE MURRAY
PHIL SCHMIDT
CHRISTOPHER SMITH

Our special gratitude for the fine work of Cowell Student Activities Co-ordinator,

ANGELA KUPER

We would like to acknowledge the generosity and help of these firms:

BIG CREEK LUMBER COMPANY
COCA-COLA BOTTLING COMPANY OF SANTA CRUZ
S. MARTINELLI & CO, APPLE JUICE
PISANO FRENCH BREAD BAKING CO.

THE RESEARCH AND SOURCE MATERIALS FOR CULTURE BREAK WERE GATHERED WITH TREMENDOUS HELP FROM THE SPECIAL COLLECTIONS DEPARTMENT OF THE UCSC LIBRARY

B. GANTZ, PRINTER

WHY IS THIS MAN LAUGHING?

